

MEREDITH DEAN
UNIVERSITY OF GEORGIA '14
DIGITAL & BROADCAST JOURNALISM

f /meredithreileydean

in /deanmeredith

ig /merenator

DL /www.thedeanslist.me

640 N Church St. Apt. 1511
Charlotte, NC 28202

(770) 598-0030

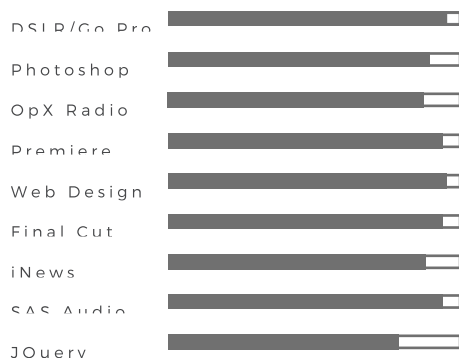
meredith@meredithdean.net

www.meredithdean.net



- SEACREST STUDIOS: Program Coordinator** Mar 16 - Present
Charlotte, NC
Direct all on-air and off-air programming for radio station to uplift patients and families at Levine Children's Hospital
Manage all aspects of celebrity booking/visits to the station, including live broadcasts, interviews, and patient visits
Train, orient, and recruit studio interns while serving as on-air talent and on-site lead at studio
- THE DEAN'S LIST: Owner/CEO/Web Designer** Oct 14 - Present
New York, NY
Market clients digitally via online portfolios, logos, business cards, photography, videography, and social media
Plan all company strategy, manage 18 interns, develop all services, control finances, and acquire customers
Negotiate and maintain marketing partnerships that grow site traffic and audience
- HABITAT AID INITIATIVE: VP of Marketing, Mission Partner** Jun 10 - Present
Kisumu, Kenya
Develop sustainable communities via health services, clean water, agriculture, and education in rural Western Kenya
Create newsletters, maintain open communication with donors, manage website, and drive marketing initiatives
- CBS/INSIDE EDITION: Exec. Asst. to Deborah Norville** Jul 14 - Feb 16
New York, NY
Coordinated all personal/business travel, interviews, and specific show needs for Emmy award-winning anchor
Designed/updated her website and ran all news personality social media outlets totaling over 50,000 followers
- GRADY NEWSOURCE: Anchor/MMJ/Producer, Volunteer Staff** Nov 10 - Feb 14
Athens, GA
Produced 30 minute newscast and packages airing on UGA's cable system reaching over 90,000 homes in Athens
Alternated positions in newsroom getting experience in technical production and news writing
Reported hard news, breaking news, and enterprise stories via live shots, written web articles, and edited news packages
- CNN: International Newsource Intern** Jun 13 - Aug 13
Atlanta, GA
Hosted team of CNN international broadcast affiliates led by CNN top staff, anchors, and correspondents
Participated in engaging roundtable discussions, field productions, on-air talent coaching, and journalism seminars
- NEW MEDIA INSTITUTE: Assistant** Jan 13 - May 13
Athens, GA
Scheduled NMI events for over 2,000 alumni and attendees and led Capstone project group
Developed over 10 web and native mobile applications using Dreamweaver and RedFoundry
- FOX 5 WAGA-TV: Investigative Team Intern** Jun 12 - Jul 12
Atlanta, GA
Researched investigative stories, wrote VO's/packages, logged interviews, and coordinated undercover shoots
- TERRE DES LANGUES: American Liaison** Jun 11 - Jul 11
Tours, France
Organized global exchanges and trips to over 12 countries and translated French/English documents
- ATHENS PASSPORT MAGAZINE: Graphic Design Intern** Dec 10 - May 11
Athens, GA
Edited, proofed, and designed advertisements using Adobe Illustrator to market local Athens businesses
- WONDERS FOR WEBB LOCK-IN: Chief Coordinator** Nov 09
Alpharetta, GA
Raised \$26,000 for a terminally-ill faculty member in need of a liver transplant by conducting 700-person overnight event

SKILLS



LANGUAGES



TRAVEL

