

MEREDITH R. DEAN

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EDUCATION

The University of Georgia - Athens, GA

Bachelor of Arts in Digital and Broadcast Journalism

Certificates in New Media and Business Professionalism | Minor in French

Georgia Association of Broadcasters: Radio Talent Institute – Athens, GA

Presidential Classroom: CIA and Congress – Washington, D.C.

Terre des Langues Study Abroad - Nice, Nantes, and Paris, France

May 2014

Dean's List | 3.67/4.00 GPA

Zell Miller Scholarship

Jul. 2014

Jul. 2008

Jun. 2008

EXPERIENCE

The Dean's List – Owner/CEO/Web Designer; New York, NY

Oct. 2014-Present

- Market clients digitally via online portfolios, logos, business cards, photography, videography, and social media
- Plan all company strategy, manage 18 interns, develop all services, control finances, and acquire customers
- Develop and negotiate marketing partnerships that grow site traffic and audience

CBS Television Distribution, Inside Edition – Executive Assistant to Deborah Norville; New York, NY

Jul. 2014-Present

- Coordinate all personal/business travel, interviews, and specific show needs for Emmy award-winning anchor
- Design/update Deborah's website and run all news personality social media outlets totaling over 40,000 followers

Grady College of Journalism and Mass Communication – Dean's Scholar Intern; Young Alumni Council

Sept. 2011-Present

- Engage young alumni/students through communications, programs and service and advise/advocate for college

Habitat Aid Initiative – Mission Partner & VP of Marketing; Kisumu, Kenya

Jun. 2010-Present

- Develop sustainable communities via health services, clean water, agriculture, and education in rural Western Kenya
- Create newsletters, maintain open communication with donors, manage website, and drive marketing initiatives for non-profit

George Foster Peabody Awards – Student Judge; Athens, GA & New York, NY

Oct. 2013-May 2014

- Evaluated over 80 multimedia entries and delivered written recommendations in rigorous screening process

Grady Newsource – Reporter/Anchor/Producer, Volunteer Staff; Athens, GA

Nov. 2010-Feb. 2014

- Produced 30 minute newscast and packages airing on UGA's cable system reaching over 90,000 homes in Athens
- Alternated positions in newsroom getting experience in technical production and news writing
- Reported hard news, breaking news, and enterprise stories via live shots, written web articles, and edited news packages

CNN – International Newsource Intern; Atlanta, GA

Jun. 2013-Aug. 2013

- Hosted team of CNN international broadcast affiliates led by CNN top staff, anchors, and correspondents
- Participated in engaging roundtable discussions, field productions, on-air talent coaching, and journalism seminars

New Media Institute – Assistant; Athens, GA

Jan. 2013-May 2013

- Managed NMI events for over 2,000 alumni and attendees and led Capstone project group
- Developed over 10 web and native mobile applications using Dreamweaver and RedFoundry

FOX 5 Atlanta – Investigative Team Intern; Atlanta, GA

Jun. 2012-Jul. 2012

- Researched investigative stories, wrote VO's/packages, logged interviews, and coordinated undercover shoots

Career Center Intern for a Day – Intern; Atlanta, GA

Dec. 2010 | Jan. 2011 | Apr. 2012 | Feb. 2014

- NPR/WABE 90.1 FM, Cox Media Group, WSB-TV, CBS Atlanta, Associated Press

Terre Des Langues – American Liaison; Tours, France

Jun. 2011-Jul. 2011

- Organized global exchanges and trips to over 12 countries and translated French/English documents

Athens Passport Magazine – Graphic Design Intern; Athens, GA

Dec. 2010-May 2011

- Edited, proofed, and designed advertisements using Adobe Illustrator to market local Athens businesses

Wonders for Webb Lock-In – Chief Coordinator; Alpharetta, GA

Nov. 2009

- Raised \$26,000 for a terminally-ill faculty member in need of a liver transplant by conducting 700-person overnight event

Milton's Cuisine & Cocktails – Hostess; Alpharetta, GA

Jan. 2009-Mar. 2009

- Greeted and seated arriving guests, assisted waiters and cooks, and managed reservations

HONORS AND CERTIFICATIONS

Prentiss Courson Scholarship

2013 and 2014 Rotaract Student Service Award

Ray Kroc Youth Achievement Award

Georgia Certificate of Merit

"Best News Story" GradyFest 2013

McGill Medal Fellow

Order of Omega

Who's Who Among Students in American Universities

2nd Place BEA Festival of Media Arts

ADDITIONAL INFORMATION

Language Skills: Professional Working Proficiency – *French* | Elementary Proficiency – *Turkish, Spanish, Kiswahili*

Technical Skills: Adobe Creative Suite, JQueryMobile, RedFoundry, FinalCutPro, GoPro, Video/Photography, iNews, HTML5

Travel: 2013: **Haiti** | 2002, 2011, 2012, 2014: **Kenya** | 2012: **Netherlands** | 2011: **Tanzania** | 2011: **Dubai** | 2010: **Turkey** | 2009: **England** | 2008, 2009, 2010, 2011: **France** | 2008: **Mexico** | 2007: **Galápagos Islands** | 2007: **Ecuador** |